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EAST MARMARA
DEVELOPMENT AGENCY

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**TAKE YOUR
PART IN EAST
MARMARA**



**KOCAELİ
SAKARYA
DÜZCE
BOLU
YALOVA**



MARKA's partners and membership



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About East Marmara

Access to East Marmara: East Marmara is on the north-west of Turkey, and literally a hub connecting Turkey's three major metropolises, İstanbul, Ankara and Bursa. East Marmara is accessible by every mode of transportation.

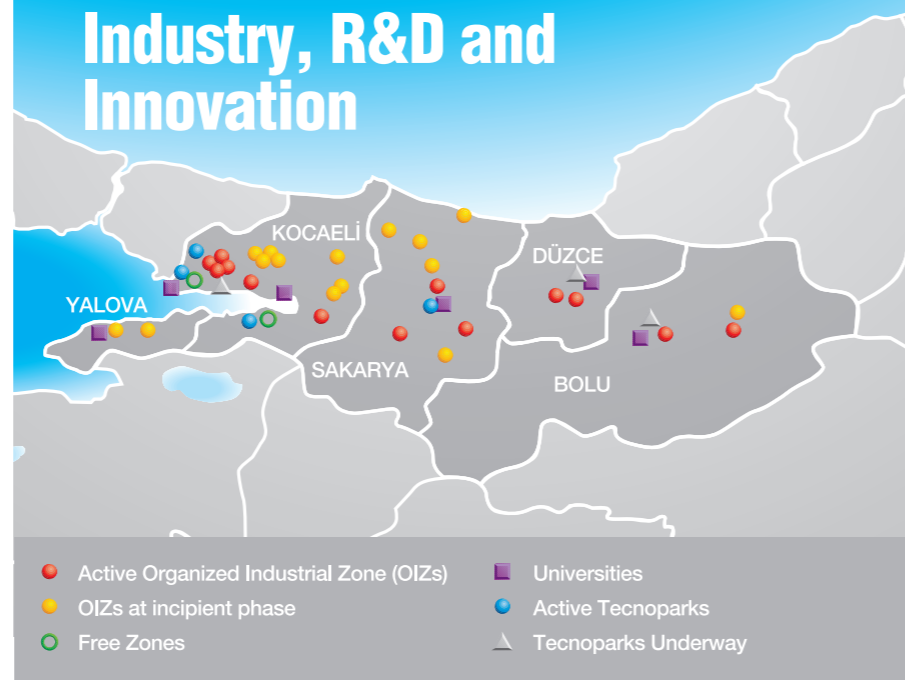
Airway: International Airports in İstanbul and Ankara serve to the region.

Maritime: İzmit Gulf on the East of Marmara Sea is Turkey's largest port area conducting 1/3 of Turkey's container traffic and 1/4 of total vessel traffic.

Overland: Main highways connecting İstanbul, Ankara and Bursa run across East Marmara.

Rail: Main railway network of Turkey connecting İstanbul and Ankara run through East Marmara.

In the near future, East Marmara's accessibility will be bolstered by large infrastructure projects, i.e. a new airport, new ports with massive container capacity, a new major highway, high-speed train, a bridge that is going to cross İzmit Gulf and a logistics village.



East Marmara's primary strengths and assets at a glance

- ▶ Accessibility, Ports and Multimodal Logistics
- ▶ Organized Industrial Zones and Sound Infrastructure
- ▶ R&D and Technoparks
- ▶ Green Habitat, Seabays and Hot Springs
- ▶ Agriculture and Agribusiness

East Marmara, the choice of World's Best Companies



East marmara is a nuts-2 region spanning 5 provinces

Population:	3,25 million (4.4% of Turkish pop., 2011 est.)	Share of Economic Activities as to employment:																				
Area:	20,272 km ²																					
Urbanization:	80%																					
Gross Regional Product (GRP):	US\$56 billion (9% of Turkish GDP)																					
Tax revenues:	14% of Turkey (collection rate 92%)	<table border="1"> <tr> <td>Organized industrial zones:</td> <td>29</td> </tr> <tr> <td>Working Population:</td> <td>978 thousand</td> </tr> <tr> <td>Workforce:</td> <td>1.15 million</td> </tr> <tr> <td>Small industrial sites:</td> <td>38</td> </tr> <tr> <td>Foreign tourists:</td> <td>215 thousand (2008)</td> </tr> <tr> <td>Domestic tourists:</td> <td>1.6 million (2008)</td> </tr> <tr> <td>5 star hotels:</td> <td>25</td> </tr> <tr> <td>4 star hotels:</td> <td>21.3 thousand (2006)</td> </tr> <tr> <td>3 star hotels:</td> <td>6</td> </tr> <tr> <td>Bed capacity:</td> <td>9</td> </tr> </table>	Organized industrial zones:	29	Working Population:	978 thousand	Workforce:	1.15 million	Small industrial sites:	38	Foreign tourists:	215 thousand (2008)	Domestic tourists:	1.6 million (2008)	5 star hotels:	25	4 star hotels:	21.3 thousand (2006)	3 star hotels:	6	Bed capacity:	9
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Foreign Trade Volume:	US\$ 35 billion (%16 of that of Turkey)																					
Number of Foreign-Stock companies registered in East Marmara:	583 (as of 31.06.2011)																					
Free zones:	2																					
Anchored intellectual property:																						

About MARKA

MARKA is a typical Regional Development Agency (RDA), one of 26 established all across Turkey, responsible for East Marmara Region (comprising five provinces, which are Kocaeli, Sakarya, Düzce, Bolu and Yalova) on the northwest of Turkey. MARKA is a sui generis public institution, created by the Government Directive of July 2009 within the framework Law Nr. 5449. Its ExCom is made up of 20 high-ranking local administrators from East Marmara provinces, i.e. governors, mayors, chairmen of provincial councils and presidents of chambers of commerce and industry. Its Board of Development Stakeholders contain one representative from each of 100 stakeholders based in East Marmara with either public or non-governmental status

MARKA, in order to provide a ubiquitous service, maintains Investment Support Offices in all 5 provinces that makes up East Marmara. MARKA, with a staff over 40 people, carries out mainly four core functions, i.e.

- Leveraging local governance by promoting interactivity among local stakeholders,
- Conducting regional planning in concert with provincial and national plans,
- Funding promising projects in line with regional priorities outlined in regional plans
- Investment promotion.

To meet these objectives MARKA works in close collaboration with its international and regional partners and other RDAs through networks as well as with central government.



Despite being a fairly young organization, since its inception MARKA has been taking part in a number of significant projects funded under EU programmes including FP7 Regions of Knowledge, CIP ICT-PSP, LLP and IPA.