

KOCAELİ INVESTMENT GUIDE



MARKA
EAST MARMARA
DEVELOPMENT AGENCY

2014

www.investinkocaeli.gov.tr

KOCAELİ IS A INDUSTRY CITY WHICH
HAS A HIGH ADDED VALUE ALSO SPECIALIZED AND BRANDED



BASIC DATA

KOCAELİ

Population and Area

Population: **1.676.202**

Population Density: **430/km²**

Area: **3625 km²**



Economy

Production:

6 % of Turkey's GDP

Foreign trade:

13 % of volume of Turkey foreign trade in 2012

Tax Revenue:

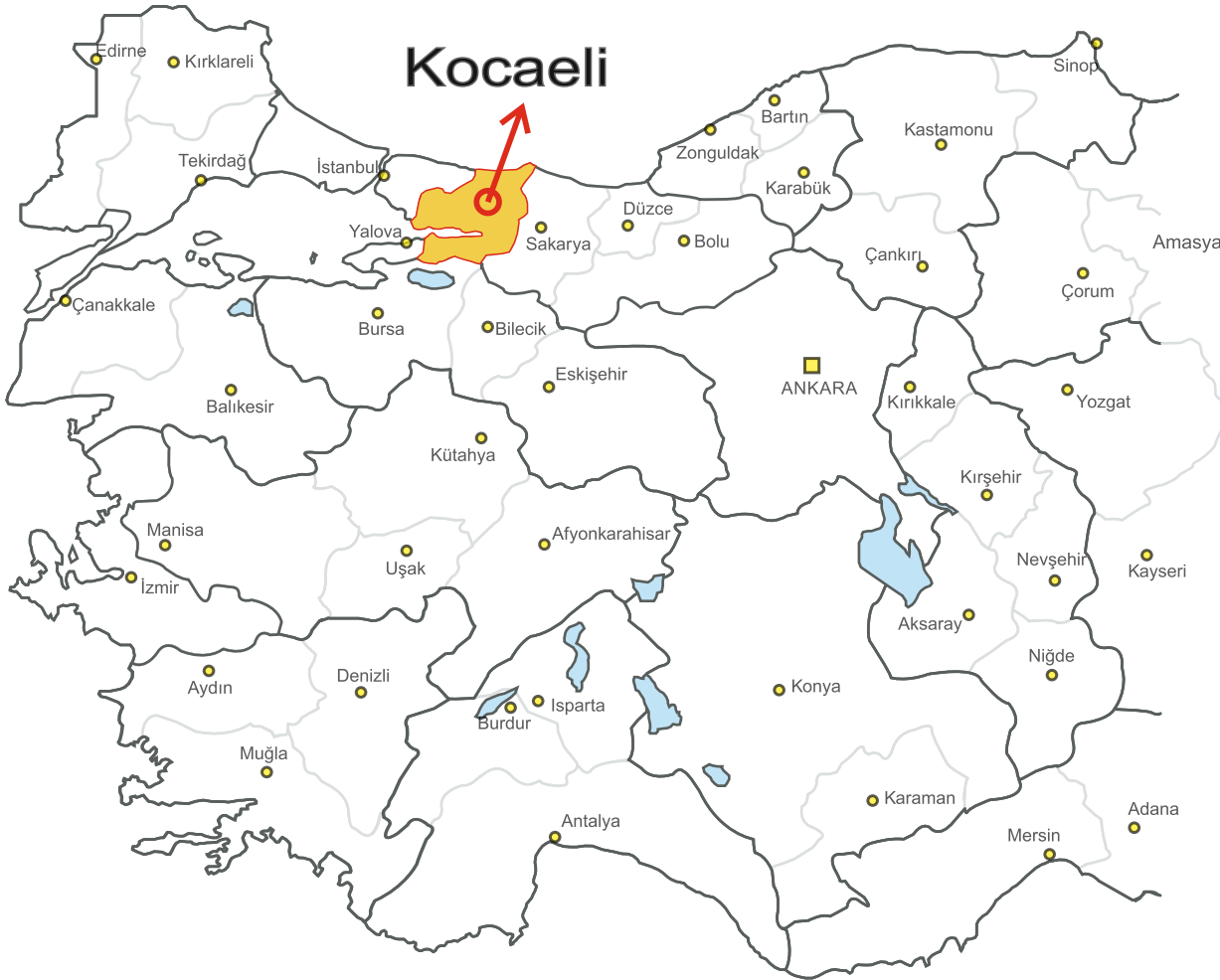
11.71 % of Total Tax Revenue Of Turkey in 2012

Geo-Strategic Location

Kocaeli is neighbour to İstanbul, Sakarya, Yalova and Bursa provinces has a very high accessibility with the biggest port area of Turkey and the main highways and airports around.

WHERE IS KOCAELİ ?

Kocaeli links İstanbul which is the biggest city of Turkey, to capital city Ankara and one of the most important metropolitan cities Bursa.



KOCAELİ HAS 12 DISTRICTS



TRANSPORTATION

HOW DO I REACH TO **KOCAELİ**?

*You can reach to **Kocaeli** with every way of transportation:*



Maritime
Transport



Air
Transport



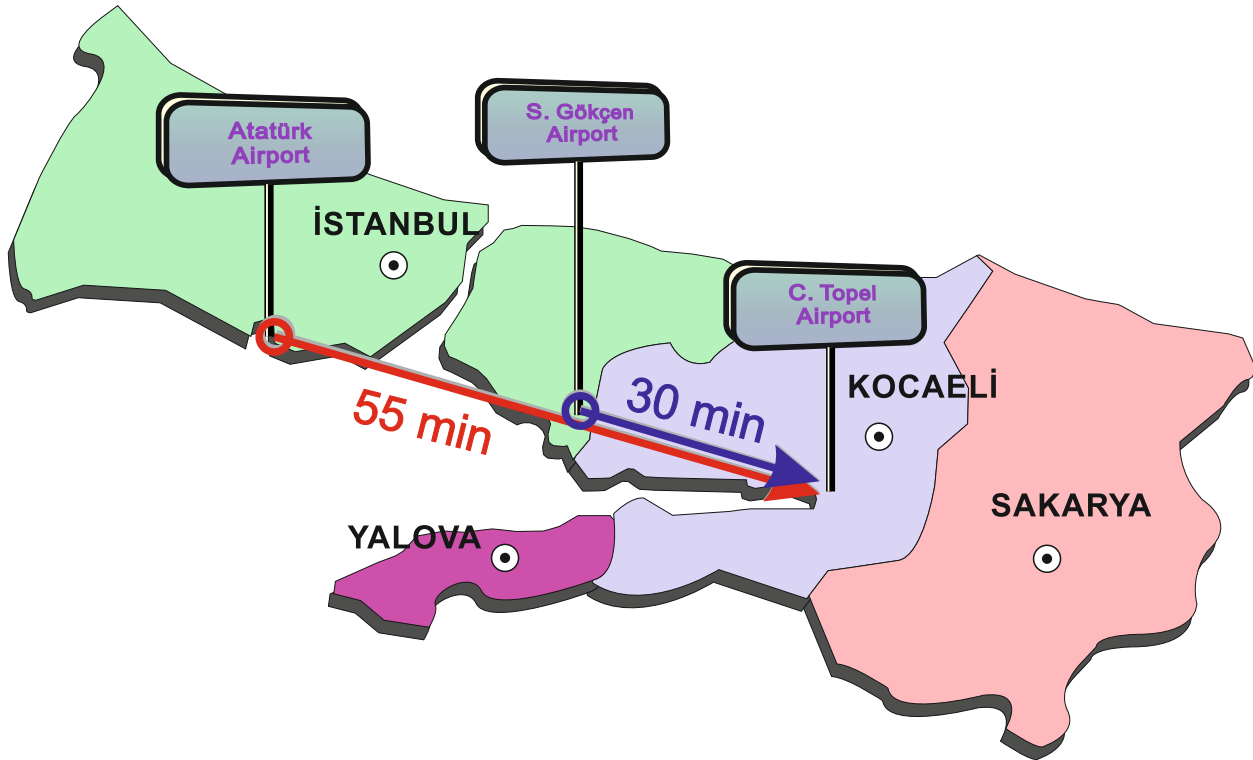
Railway
Transport



Highway
Transport

AIR TRANSPORT

- *Kocaeli city center is 30 minutes from Sabiha Gökçen International Airport (55km)*
- *And 55 minutes from Atatürk International Airport (110 km)*
- *Logistical accessibility of Kocaeli increases more with the Opening Civil Aviation of Cengiz Topel Airport in district of Kartepe*

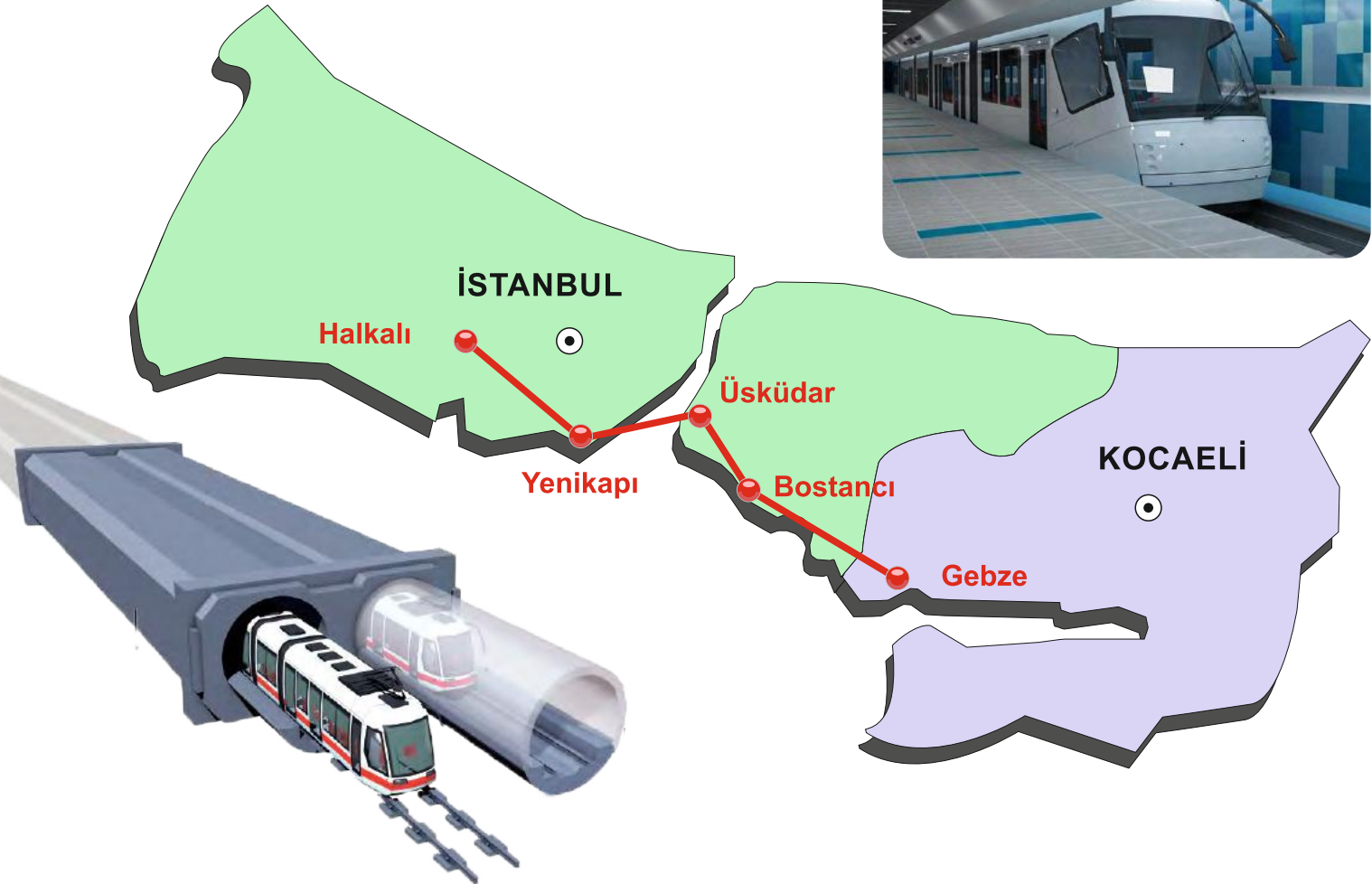


KOCAELİ IS ONE OF THE HIGHEST ACCESSIBLE CITIES IN TURKEY

PROJECT OF THE CENTURY, MARMARAY FINALIZED IN 2013

Marmaray will reduce the travel time between Gebze on the western end of Kocaeli and the European Side of İstanbul down to 80 minutes.

The deepest underwater tube line in the World have been settled to Bosphorus as a part of Marmaray Project.



Ankara



**HIGH SPEED TRAIN WILL REDUCE
TRAVEL TIME FROM **ANKARA** TO
İSTANBUL TO **THREE HOURS****



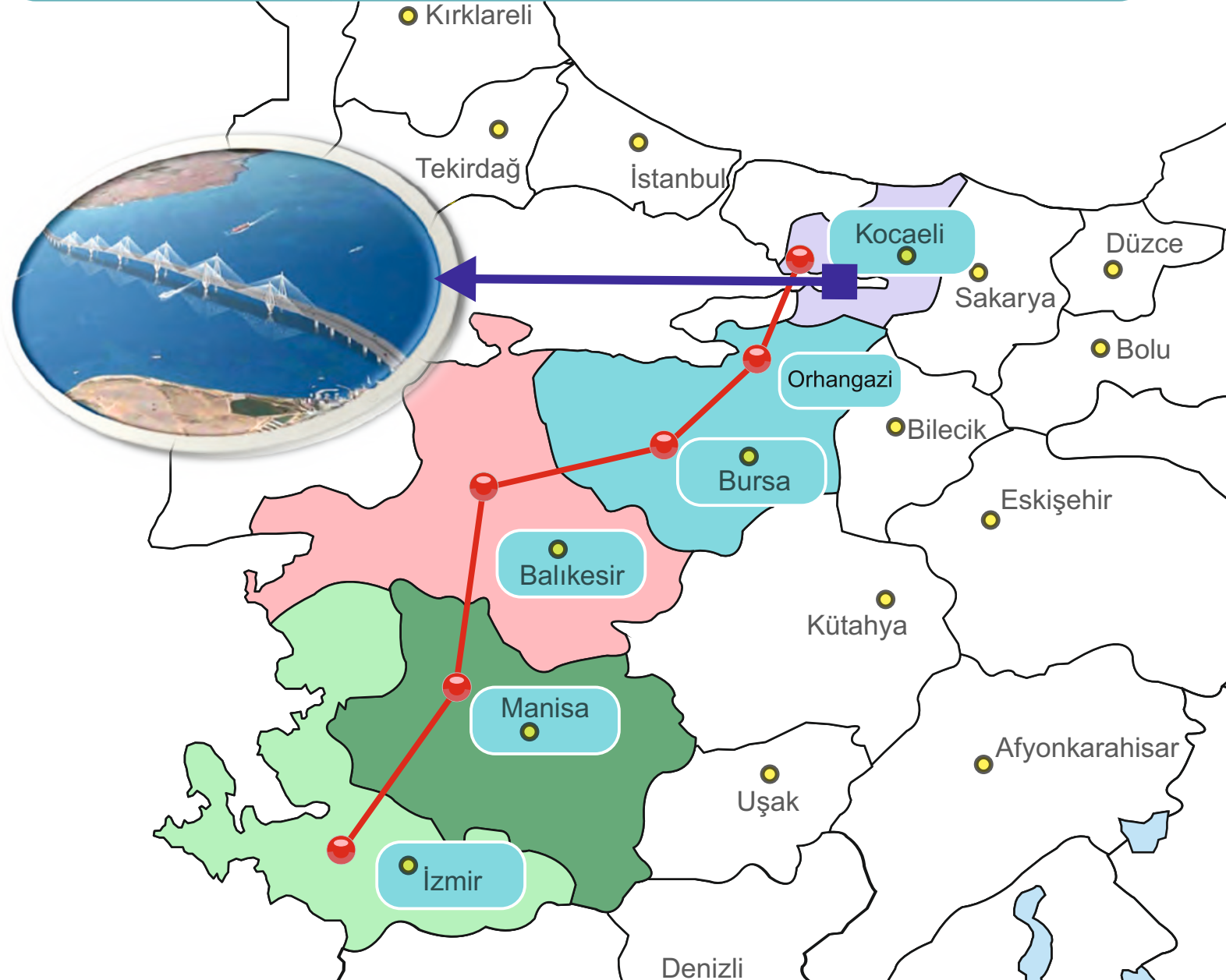
**HIGH SPEED TRAIN WILL
OPERATE IN **SAKARYA** AND
KOCAELİ BY 2014**

İstanbul



*Gebze -Orhangazi- İzmir highway will be the Turkey's longest highway with a total lenght of **420 km in 2015***

***İzmit** Gulf Passageway will be second longest suspension bridge of world in 2015*



THE BIGGEST PORT AREA OF TURKEY

35 PORTS



1/4 of Turkey ports traffic occurs in Gulf of İzmit



1/3 of container traffic which handling in Turkey occurs in gulf of İzmit





As a consequence of Giant investments (Dubai Port and Belde A.Ş) will double capacity of container until 2020

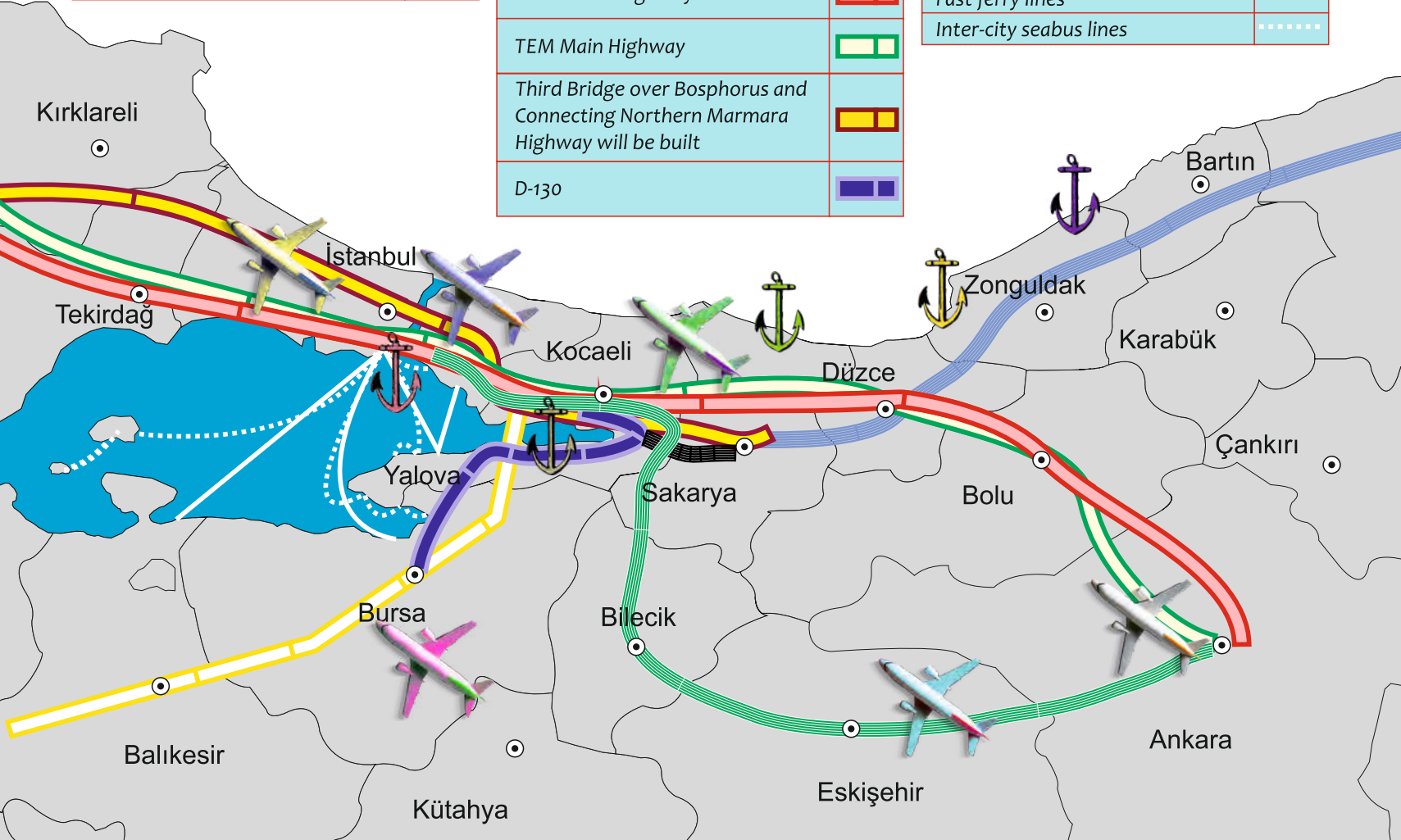
TRANSPORTATION

Esenboğa International Airport	
Atatürk International Airport	
Sabiha Gökçen International Airport	
Cengiz Topel Airport	
Bursa Yenişehir Airport	
Eskişehir Anadolu Airport	

İzmit Gulf Port Area	
Haydarpaşa Port Area	
Port of Karasu	
Port of Ereğli	
Port Of Zonguldak	

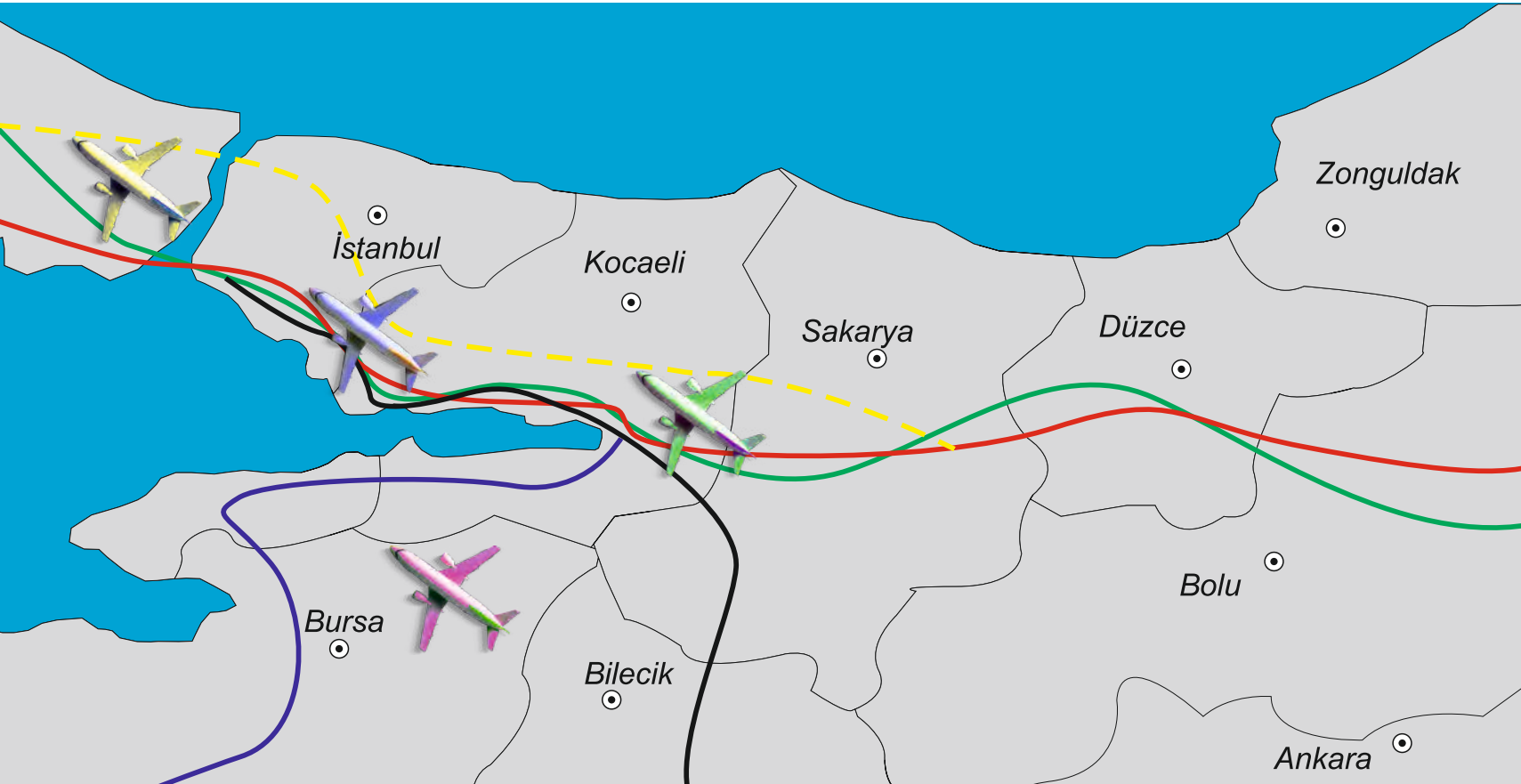
Ankara-İstanbul intercity railway	
İzmit Adapazarı intercity railway	
Karasu and Adapazarı railway will be built	
Western Black Sea railway will be built	
İzmit Gulf Passageway and Gebze- Bursa-İzmir Highway will be built	
Fast ferry lines	
Inter-city seabus lines	

D 100 Main Highway	
TEM Main Highway	
Third Bridge over Bosphorus and Connecting Northern Marmara Highway will be built	
D-130	



KÖSEKÖY LOGISTIC VILLAGE

- Köseköy will become Turkey's largest logistics village by 2015
- Freight carrying capacity will reach 1.5 million tons from current number 600 thousands.
- Köseköy is located in intersection point of D-100 and TEM main Highways, and on main railway line and nearby of Cengiz Topel Airport and close distance to port areas.
- Logistics Village is an area in which domestic and international carrying , logistic and burden distribution activities are being executed by different managers.



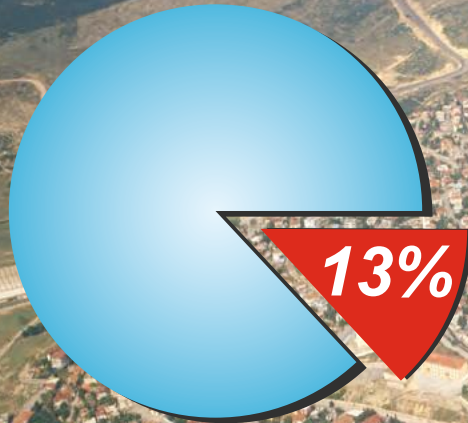
KOCAELİ IS ORGANIZED INDUSTRY BASE

- *13 Organized Industry Zones* are located in Kocaeli. Two of them is being established.
- *2 Free Zone:* Specialization on shipbuilding and Ar-Ge works
- *2.804 firms* is in 15 Small Industry Site
- *Industry products* comprise of 93 % of Kocaeli export

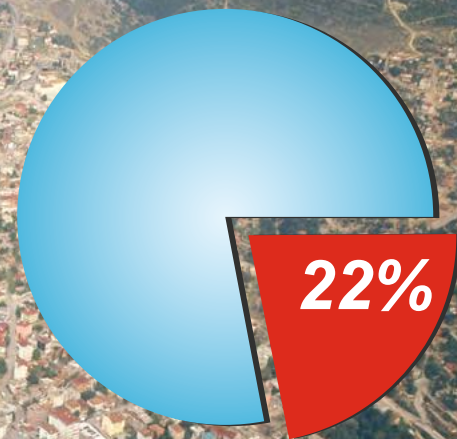
Kocaeli comprise of 13% of Industry Production of Turkey, 31% of production of automotive, 27% of Chemical Industry Production.



The Share of Industry Production of Kocaeli is 13% in Turkey



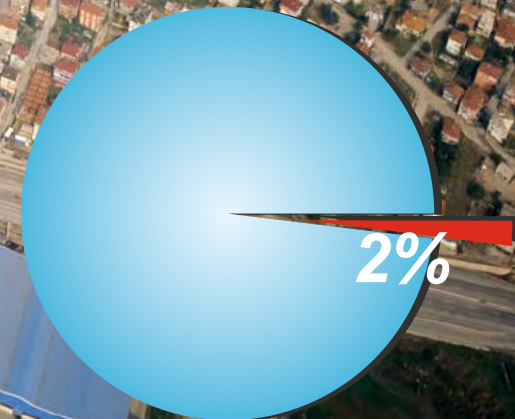
The Share of Production of Intermediate Goods is 22% in Turkey



The Share of Production of Investment Goods is 10% in Turkey

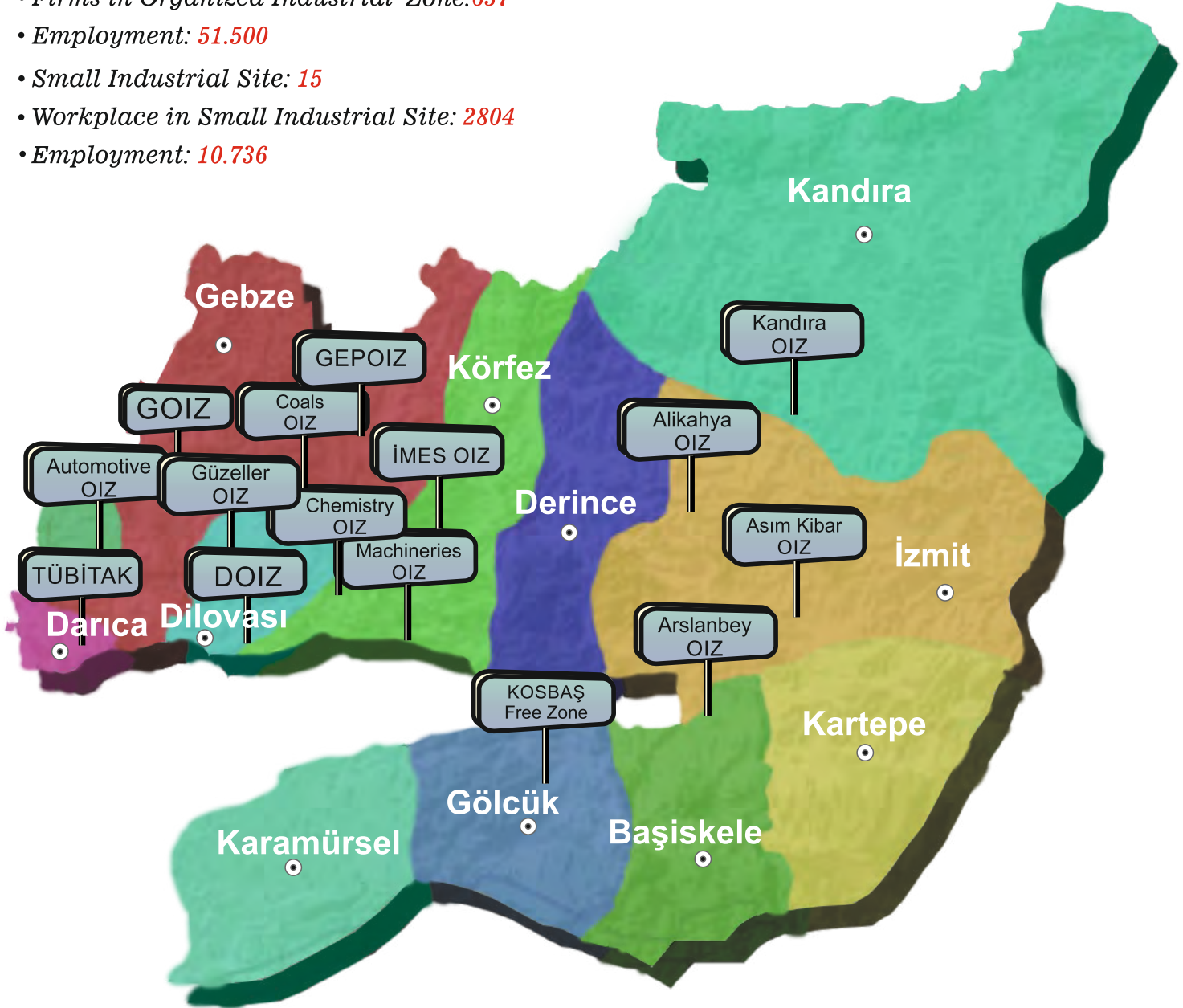


The Share of Consumer Product of Kocaeli is 2% in Turkey



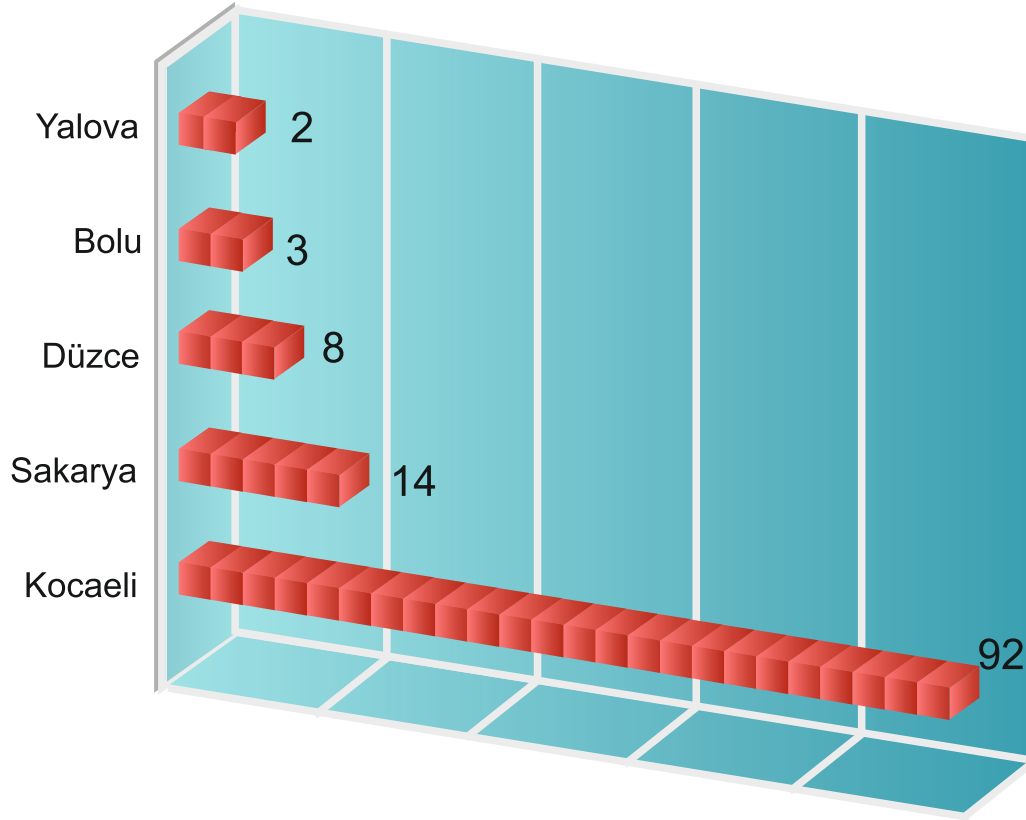
INDUSTRIAL AREAS

- *Organized Industrial Zone:* **13**
- *Firms in Organized Industrial Zone:* **637**
- *Employment:* **51.500**
- *Small Industrial Site:* **15**
- *Workplace in Small Industrial Site:* **2804**
- *Employment:* **10.736**



CHOICE OF BIGGEST COMPANIES IS **KOCAELİ**

*93 out of biggest 500 companies of Turkey operate **Kocaeli***



(Source : İstanbul Chamber of Industry)

Chart which is above also includes companies which operates in Kocaeli but their headquarters are in different provinces and stands in first 500 list.

KOCAELİ EXECUTES 13% OF TURKEY'S FOREIGN TRADE



Export: 17.9 Billion \$ (11,2%)

Import: 39.6 Billion \$ (15,4%)

Number of exporting firms: 1.229

Kocaeli ranks 2nd in Turkey's export

91 Firms out of first 1000 export companies are located in Kocaeli

(Source : Ministry of Customs and Trade)

EXPORT IN KOCAELİ

FIRST 5

EGYPT: 9,3%

USA: 5,6%

UAE: 5%

GERMANY: 4,7%

ENGLAND: 4%



*Kocaeli exports to 170
countries totally*

COMPERATIVE RANKINGS OF KOCAELİ WITHIN TURKEY



Diversity Index at Export

(Source: Economy Ministry, 2011 Kocaeli)

7

Kocaeli

Competitiveness Index

(Source: URAK, 2009- 2010 Kocaeli)

5

Kocaeli

Industrial Development Index

(Source: Ministry of Development, 2003 Kocaeli)

3

Kocaeli

Development Index

(Source: Ministry of Development, 2003 Kocaeli)

4

Kocaeli

INTERNATIONAL COMPANIES



Kocaeli is at top 10, in terms of most registered foreign stock companies

Kocaeli

387



**Turkey
Total**

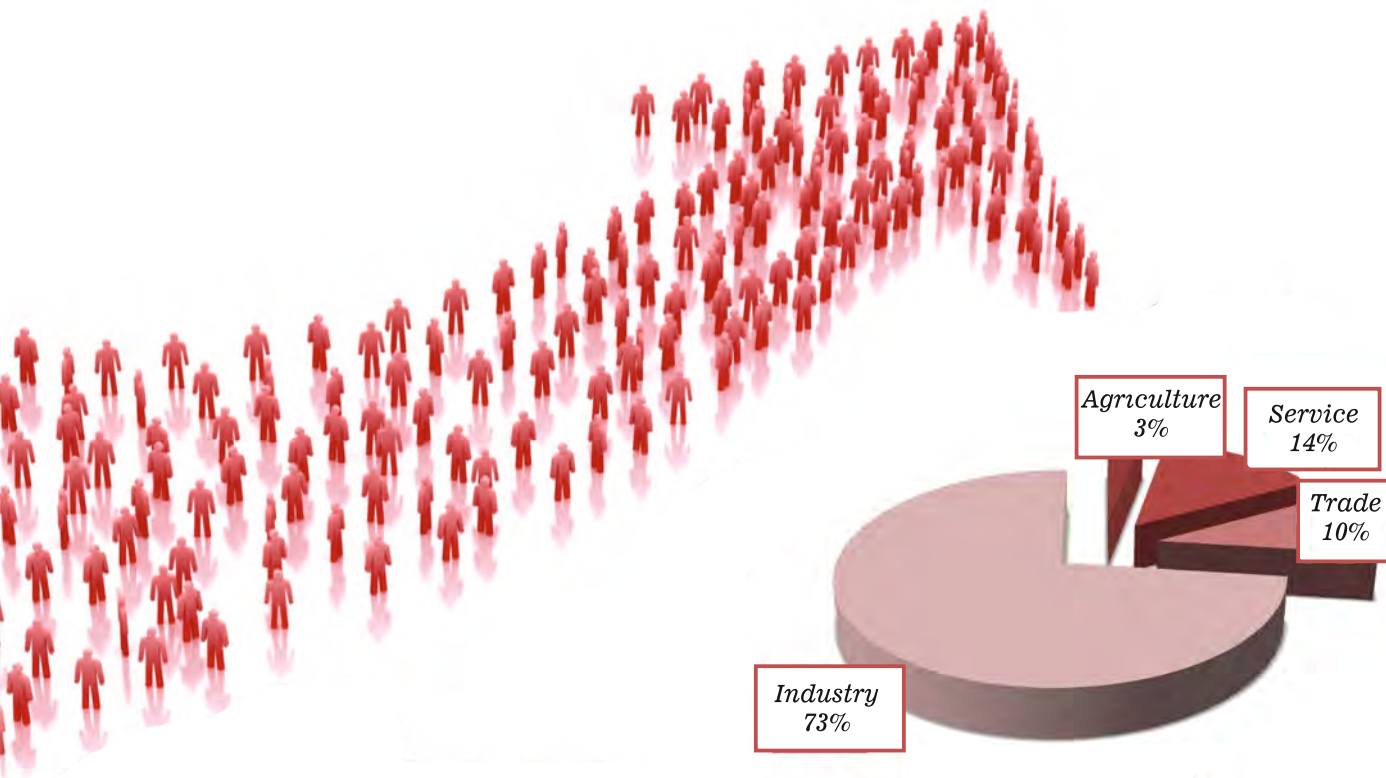
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(Source: Ministry of Economy, December of 2013)

WORKFORCE AND EMPLOYMENT IN KOCAELİ

*Industry and services consist of big majority of employment in **Kocaeli***

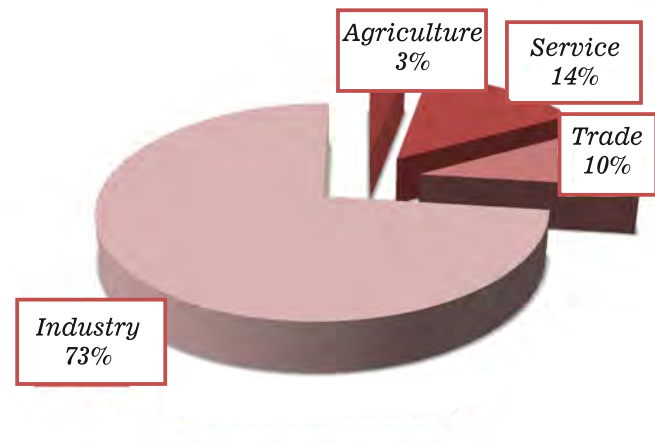
*Total employment: **508.338***
*Total workforce : **752.276***



PROPORTIONS OF ECONOMIC ACTIVITIES

- *Agriculture*
- *Service*
- *Trade*
- *Industry*

RATE OF ECONOMIC ACTIVITIES



*Service industry has a potential of high growth in **Kocaeli***



DRIVING FORCE OF KOCAELİ

INDUSTRY -AR-GE -TOURISM -LOGISTIC



Sectors which have a high potential to grow

- Information Communicatitons and Software
- Automotive and supplier industry
- Metal Industry
- Eco Tourism, Coastal Tourism
- Chemistry
- Thermoplastic
- Trail of Carbon
- Agro-industry
- Health
- Entertainment, Recreational

Sectors which have a high agglomeration

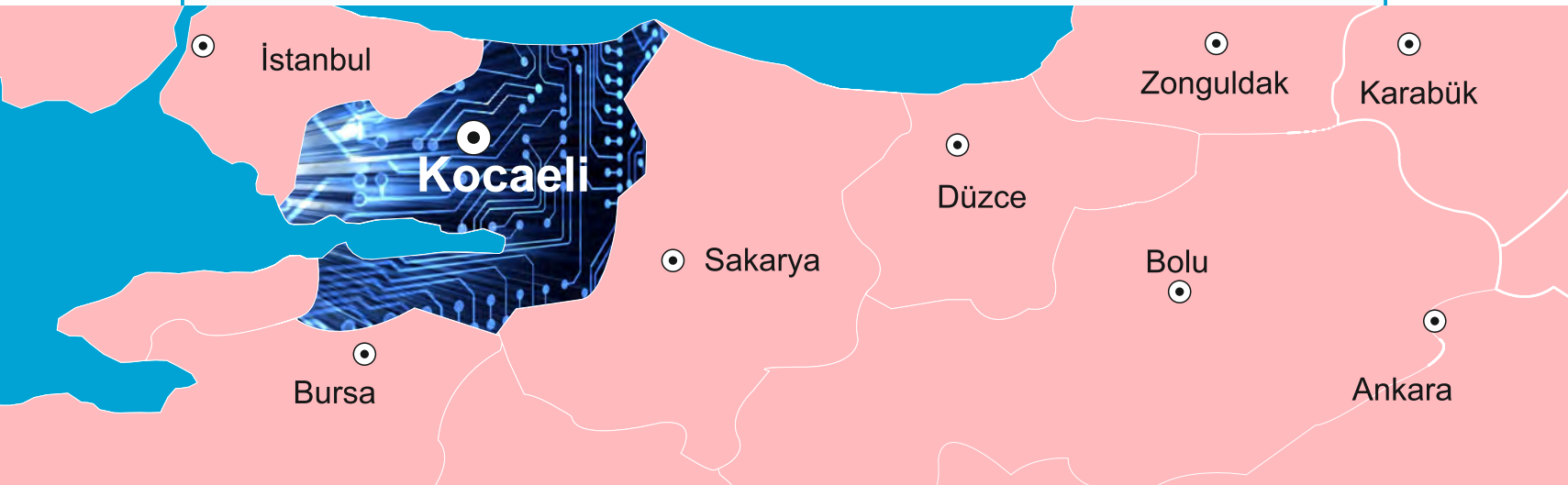
- Refined oil
- Automotive and supplier indusrty
- Metal industry
- Plastic and Rubber
- Chemistry
- Electrical Products
- Machine
- Processed food
- Forest Product



SILICON VALLEY

National strategy is on the direction of establishing Silicon Valley in Muallimköy

Global giant IT companies will take place in the IT valley



IT Valley will include cluster of below companies in the sector

- Automotive sub-industry
- Nanotechnology
- Eco-tecnology
- Bio- tecnology

- Telecommunication
- Renewable Energy
- Robot Tecnologies
- Software



KOCAELİ HAS GOT TWO FREE ZONES, ONE OF THOSE IS FREE AREAS FOR SHIPBUILDING AND OTHER ONE IS FOR AR-GE





TÜSSİDE

*TÜBİTAK Marmara
Research Center*

*Turkey Industry Dispatch
and Administration
Institute*

MAM



2000-2012

6613 BRANDS, 165 PATENTS, 403 USEFUL MODELS

*GOSB Technopark
Kocaeli Univeristy Technopark*

*Technopark
TUBİTAK Technopark*

*Technopark
Number of Technopark
Firm: 237*



GOSB Teknopark



TÜBİTAK

HEALTH IN KOCAELİ

<i>Capacity of bed of public hospitals :</i>	2.196
<i>Capacity of bed of medicine faculties :</i>	704
<i>Public + medicine bed capacity :</i>	2.900
<i>Capacity of bed of private hospitals :</i>	769



<i>Expert doctor :</i>	1.309
<i>Practitioner:</i>	820
<i>Assistant doctor :</i>	284
<i>Dentist:</i>	476

<i>Pharmacist :</i>	449
<i>Official of health :</i>	2.054
<i>Nurse:</i>	2.604
<i>Midwife:</i>	1.058

EDUCATION IN KOCAELİ

PROMINENT FACULTIES

Medicine Faculty

Dentistry Faculty

Architecture and Design Faculty

Technology Faculty

Faculty of Engineering

PROMINENT RESEARCH CENTERS

Alternative Fuels

Ground and Space Sciences

Treatment For Stem Cells and Gene

Empirical and Clinic Researchers

Number of Institute : 3

Number of Faculty : 12

Vocational High School : 21

Number of Vocational College : 7

Number of Conservatory : 1



Academic Staff: 2188

Number of Students : 65.466

Student Occupancy Rate : 95,37%

Number of Foreign Student : 654

PROMINENT RESEARCH CENTERS

Nanotechnology research center
Renewable energy research center
Aluminium research center
Türk BİLTEK

PROMINENT INSTITUTE AND FACULTIES

Engineering and Science and Technology Institute
Social Sciences Institute
Earthquake and Framing Engineering USA
Management Faculty
Architecture Faculty

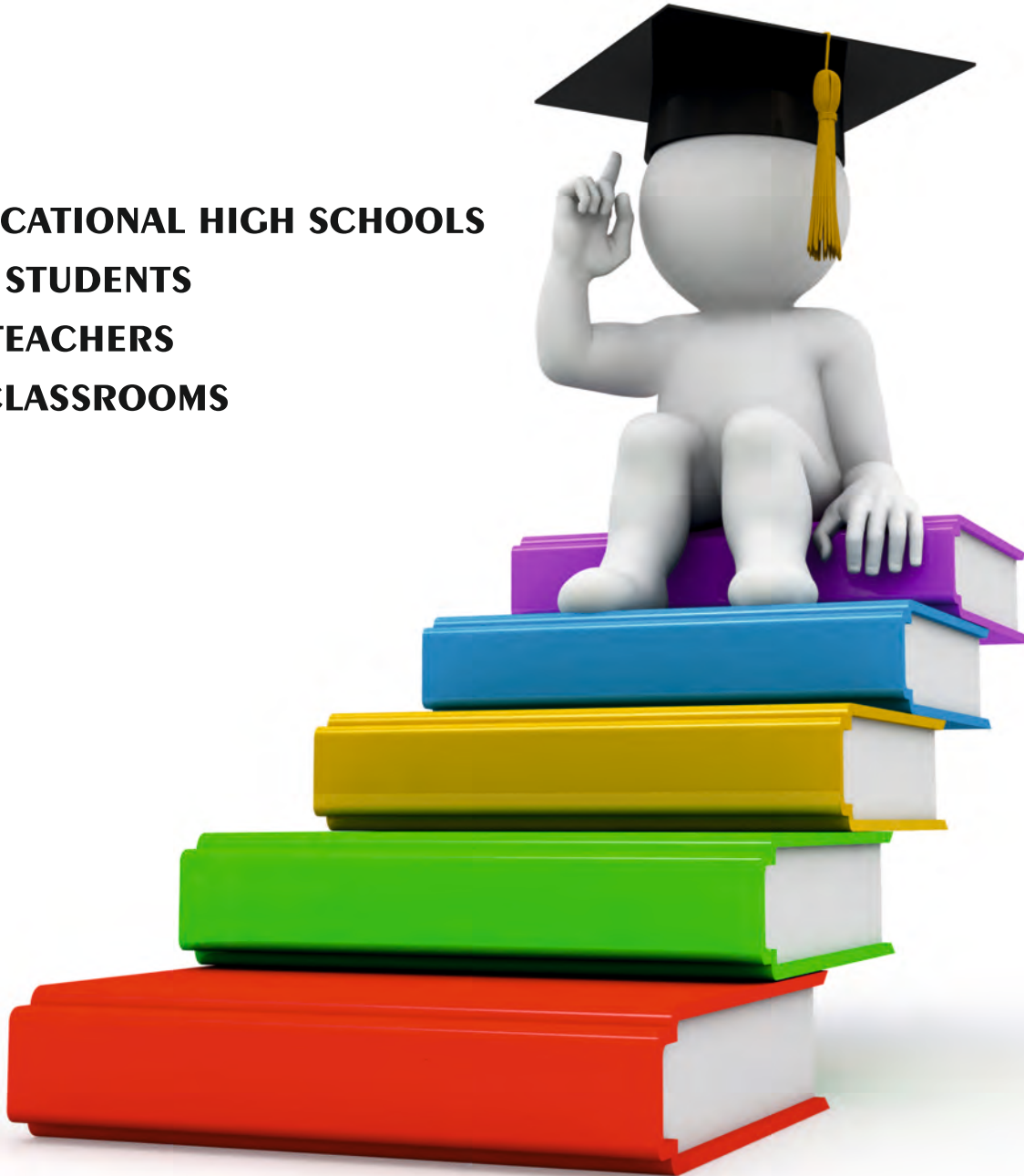
Number of Institute : 2
Number of Faculty : 5

Number of Student : 4.094
Number of Foreign Student: 49



VOCATIONAL EDUCATION IN KOCAELİ

- **142** VOCATIONAL HIGH SCHOOLS
- **59.000** STUDENTS
- **3.000** TEACHERS
- **1.379** CLASSROOMS



TOURISM IN KOCAELİ



FOREIGN TOURIST: 85.000

DOMESTIC TOURIST: 416.000

CAPACITY OF BED: 7.000

5 ★ HOTEL: 4

4 ★ HOTEL: 14

3 ★ HOTEL: 10

HISTORICAL HERITAGE IN KOCAELİ

*Kocaeli is the first Capital
of Roma Empire*

*Famous Hungarian King,
İmre Tökeli lived
in İzmit during the last
years of his life*



*The first settlements
date to 8th. Century
B.C in Kocaeli*

*Old Names of İzmit are
Astakos and Nicomedia*

*Roma Empire declared
toleration Declaration
at A.D 311*

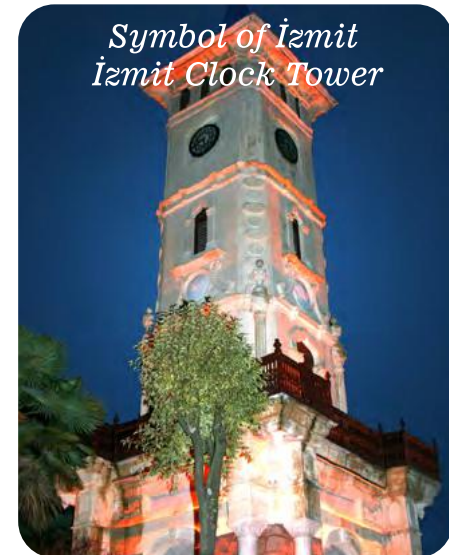


*Hereke is known with
its carpets and historical
carpet weaving plant which
was used during the
ottoman period*

*Kocaeli has got 48
archeological and
historical protective
areas and 7 museums*



*Symbol of İzmit
İzmit Clock Tower*





*Tableland Tourism:
Kuzu Tablelands*

*Walking and Trekking:
Balıklayalar, Beşkayalar*



*Coastal Tourism: Kerpe,
Kefken, Cebeci, Sarısu,
Bayramoğlu, Karamürsel,
Sapanca*

*Thermal Tourism:
Yazlık Yeniköy Spa*

*Winter Tourism and Ski:
Kartepe*



*Water Ski:
Gölkay Water Park*

*Culture Tourism:
Emre Tökeli's Remembrance
Home, Eskihsar Castle,
Roma Turkish Bath*





*Hereke: is a brand of world
at handmade carpet*

*Ayva Cezeryesi and delight
in Eşme*

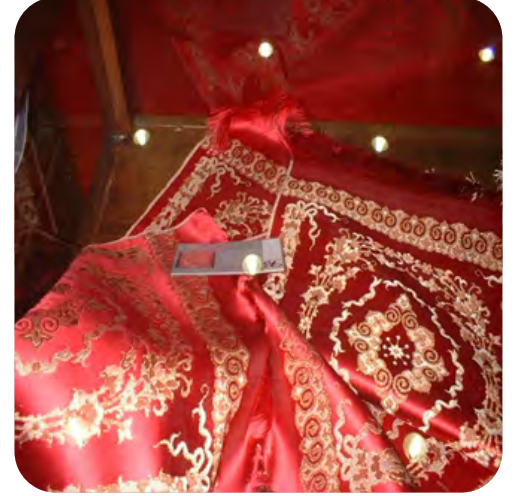
Yogurt in Kandıra



*The most qualified silk carpets
of world in Hereke*

*Handmade Kandıra
Cloth*

*Handmake Karamürsel
Basket*



*Pişmaniye and
Saray Helvası at İzmit*

*Trout in Maşukiye
and Başdeğirmen*



INCENTIVE CERTIFICATED INVESTMENTS

Kocaeli is one of the most important cities which attracts the most of the domestic and international investors in comparison with its population and area.

SECTORS MOST INVESTED, IN 2013(11 MONTHS)

- Chemical: 3,251,041,308 TL (48 %)
- Automotive and Supplier Industry: 1,703,924,167 TL (25 %)
- Metal Goods: 288,504,975 TL (8 %)
- Trade-Storage: 243,237,341 TL (3 %)
- Plastic: 246,163,480 TL (3 %)

KOCAELİ INCENTIVE CERTIFICATED INVESTMENT STATISTICS 2013 (11 MONTHS)

Population of Kocaeli:	1.676.202	2,16%
Number of Incentive Certificated Investment:	149	3,49%
Foreign Capital Incentive Certificated Investment Number:	18	8,41%
Amount Of Incentive Certificated Invesment:	6,688,517,295 TL	9,58%
Foreign Capital Incentive Certificated Investment Amount:	1,748,368,682 TL	19,38%

GIANTS OF WORLD OPERATE IN KOCAELİ



INVESTMENT INCENTIVES IN KOCAELİ

GENERAL INCENTIVES

Investments which are valued above 1.000.000 tl (\approx USD 500.000) can benefit from general incentives :

- Customs tax exemption
- Value added tax exemption



**REPUBLIC OF TURKEY
MINISTRY OF ECONOMY**

LARGE SCALE INVESTMENTS

Investments which are above 50 million TL (\sim US\$25 million) in national preferential sectors can benefit from same incentives with regional incentive components (investment contribution rate with 25% in corporation tax discount are higher than regional incentives).

STRATEGIC SECTORS INVESTMENTS

- Tariff tax exemption
- Value added tax exception and discount
- Allocation of land
- Social Security Premium employer share support
- Support of interest



REPUBLIC OF TURKEY MINISTRY OF ECONOMY

REGIONAL INCENTIVES

81 provinces divided to 6 regional areas according to their development levels in regional incentive regime. East Marmara embodies Kocaeli province as 1. Region; Sakarya, Yalova, Bolu provinces as 2. Region and Düzce as 4. Region.

Investments which cross minimum amounts in regional preferential sectors

- Tariff tax exemption*
- VAT exception*
- Allocation of land for 49 years*
- 2/3/6 year SSI Premium employer share support (investments must be started until 31.12.2013)*
- Corporation and income tax discount contribution for investments in %15-20-30 rates (investments will have started after 31.12.2013 can benefit incentives in %10-15-25 rates)*



LAW NO 5746 ON R&D AND INNOVATION



INCENTIVES

- *Show as an expense to spendings of R&D (additional incentive for including minimum 500 staff in centers of R&D)*
- *50% discount at premium of SSI share of employer*
- *80- 90% discount at income tax of R&D staff*
- *Dispensation of stamp tax*

WHO CAN BENEFIT?

- *Containing minimum 50 R&D staff in centre of R&D*
- *Supported projects of R&D by public institutions, EU and international funds*
- *Projects of cooperation before competition*
- *Technoenterprise projects*

OTHER R&D SUPPORTS AND INCENTIVES

MINISTRY OF ECONOMY

- *R& D and investments of environmental*
- *Exemption of custom duty*
- *Exception of VAT(value added tax)*
- *Takes advantage of possibility of low interest credit*



REPUBLIC OF TURKEY
MINISTRY OF ECONOMY

THE SCIENTIFIC AND TECHNOLOGICAL RESEARCH COUNCIL OF TURKEY AND TECHNOLOGY DEVELOPMENT FOUNDATION OF TURKEY

- *Capital of establishment*
- *Financing of project*
- *Markets of project*
- *Support of costs of patent*
- *Innovation transfer and small scale supports*
- *Long- term credits*



TÜBİTAK

MINISTRY OF SCIENCE INDUSTRY AND TECHNOLOGY

- *SANTEZ*
- *Support of technoenterprise*
- *Supports of establishment for technopark and tax exemptions*



REPUBLIC OF TURKEY
MINISTRY OF SCIENCE
INDUSTRY AND TECHNOLOGY

SUPPORTS AND INCENTIVES FOR TOURISM

MINISTRY OF CULTURE AND TOURISM

- *Allocation of land*
- *Credits of tourism*
- *5 years property tax exemption*
- *Convenience of employment of foreign personel*
- *Possibility of low tariff at costs of electric, water and natural gas*
- *Prior access to services of telecommunication*



**REPUBLIC OF TURKEY
MINISTRY OF ECONOMY**

OTHER

- *Lower interest and long-term credits from Turkey Development Bank*
- *3 or more stars hotels, boutique hotels, special facilities, homes of mountain and plateau take advantage of from regional encouragement.*
- *Lower interest credits of EXIMBANK*



TÜRK EXIM BANK
EXPORT CREDITBANK OF TURKEY



OTHER INCENTIVES, SUPPORTS AND CREDITS

AGRICULTURE, FORESTRY AND AGRO-INDUSTRY

- *Supports from Ministry of Food Agriculture and Livestock*
- *Special forestation supports and allocation of land from Ministry of Forest and Water Affairs*
- *Low interest credits from Ziraat Bank*
- *Convenience of collateral to rural investments from Credit Guarantee Fund*
- *Regional encouragement for greenhouses and integrated facilities*



Ministry of Forestry
and Water Affairs



EXPORT AND OTHER SUPPORTS

- *Supports of Ministry of Economy for export*
- *Supports for export from TUBITAK*
- *Opportunity of low interest and long - term credits for investments of industry, energy, enviromantal, health and education from Development Bank*
- *Low interest credits for export from EXIMBANK*
- *Grant and interest - free credits for SME from KOSGEB*
- *Support of free education which business will supply employee from employment agency and premium support of share of employer to new employment*



T.C. ZİRAAT BANKASI

SUPPORT OF INVESTMENT FROM MARKA

EAST MARMARA DEVELOPMENT AGENCY (MARKA)
INFORMS AND GUIDES DOMESTIC AND INTERNATIONAL
INVESTORS WITH A PROFESSIONAL MANNER



Republic of Turkey
East Marmara Development Agency Secretariat General

Yenişehir Mahallesi, Demokrasi Bulvarı No:72/A 41050 İzmit – Kocaeli / TURKEY

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Fax: +90 (262) 332 01 45

e-posta: info@marka.org.tr

Web: www.marka.org.tr


SOPHISTICATED APPROACH TO INVESTMENT PROMOTION


INVESTMENT SUPPORT OFFICES

- MARKA has investment support offices in all provinces that make up east Marmara
- Assists investors to obtain licenses and permits
- Informs about relevant investment areas, incentives, legislation
- Its expected the 'form of investor' to fill out completely from investors for better support
- MARKA keeps priorities of region at the forefront in investment support process.

CONTACT

Telephone number for contact : + 90(262) 332 01 44

 dogumarmarakalkinmaajansi

 dogumarmaramrka

info@marka.org.tr

www.marka.org.tr



CERTAINLY MAKE YOUR DECISIONS THROUGH OUR AGENCY GUIDE



NOTES



NOTES



NOTES





MARKA
EAST MARMARA
DEVELOPMENT AGENCY

TURKEY REPUBLIC
EAST MARMARA DEVELOPMENT AGENCY

Yenişehir Mahallesi Demokrasi Bulvarı
No:72/A 41050 İzmit - KOCAELİ
Tel : +90(262) 332 01 44 Faks : +90(262) 332 01 45

KOCAELİ INVESTMENT SUPPORT OFFICE
Yenişehir Mahallesi Demokrasi Bulvarı
No:72/A 41050 İzmit - KOCAELİ

SAKARYA INVESTMENT SUPPORT OFFICE
Sakarya Ticaret ve Sanayi Odası Sakarya Mah. No:19
Arifiye - SAKARYA

DÜZCE INVESTMENT SUPPORT OFFICE
Kültür Mah. Süleyman Kuyumcu Cad. No:11/4
DÜZCE

BOLU INVESTMENT SUPPORT OFFICE
İzzet Baysal Cad. Özel İdare Hizmet ve
İş Merkezi Binası No:94 BOLU

YALOVA INVESTMENT SUPPORT OFFICE
Fatih Cad. Hürriyet Sok. 22/3
Merkez - YALOVA

Gebze Liaison Bureau
Güzeller mah. Kavak Cd. No:3 Gebze/KOCAELİ
Gebze Ticaret Odası (6.Kat)

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